



Regional Local Food BR+E 2014 Outcomes

PARTNERS WORKING TO DEVELOP OUR LOCAL FOOD SECTOR SINCE 2012

PHOTOS BELOW: CELEBRATING SUCCESS IN 2013

A follow-up to the 2011-12 Regional Local Food BR+E

The first of its kind; the Regional Local Food BR+E project crossed into 9 jurisdictions and fostered numerous new partnerships in Eastern Ontario.

The project offered participants a unique opportunity to explore and develop relationships between: local government, non-government organizations, local food businesses, and stakeholders in the local food movement.

Two years have passed since the surveys were completed and recommendations developed, and each community continues to help Local Food Producers, Processors and Retailers find new markets, identify opportunities to increase revenue, to ultimately grow their businesses.

This project demonstrated how a number of jurisdictions can work in partnership to help develop the Local Food sector in ways that are specific to each community, while also making progress on a series of common regional goals.

This report lists specific actions being undertaken in 2014, and highlights some of the actions undertaken in 2012 and 2013 which demonstrate the ongoing commitment to the success of the Local Food sector in each of our communities.

Regional Recommendations

Collaboration Strengthen collaborations, communication and information sharing regionally.

Infrastructure & Facilities Development of Infrastructure and facilities.

Market Expansion/Seasonality Increase supply and demand regionally.

Economic Impact/Awareness Promote the economic impact of our local food networks.

Investment Attraction Secure Investment in the local food sector.

Labour Force Development Establish the local food sector as a priority for workforce development.

Regulations & Processes Clarify regulations, and advocate for streamlined processes.



Outcomes Launch Event

Stakeholders coming together from across the region, to celebrate the successful conclusion of surveys, the hard work of volunteers and the great projects to come.



Beyond the City Lights

Culinary tourism and agritourism are inextricably linked. At this full day conference, stakeholders learned about industry trends, marketing tips, collaboration & partnerships, networking, customer service and how to tap into available resources.

Collaborations

Work together to support and promote Local Food businesses and initiatives in our communities. Examples may include: bringing BR+E results to local Municipal Councils in July, developing shared messaging for consumers, identifying local partnerships and networks, and distributing BR+E results to various stakeholder and research groups around the province.


NC	<p>2014</p> <ul style="list-style-type: none"> ➤ Hosting a 2014 Regional Local Food BR+E Outcome Update meeting for all project partners to learn from partners about best practices and upcoming projects. ➤ Promoting the project, outcomes and regional partnerships to outside stakeholders and communities. Offering guidance to other communities considering similar projects. ➤ Promoting Local Food skill development opportunities in neighbouring communities to Northumberland businesses. ➤ Developing new partnerships with Loyalist College and Durham College to support new, ongoing projects <p>2012-13</p> <ul style="list-style-type: none"> ✓ Presented LFBR+E project/concept to ROMA, Ontario Rural Secretariat, 1st Annual Eastern Ontario Local Food Conference ✓ Presenting LFBR+E Findings to County and Local Councils, Economic Development Committees, Northumberland Federation of Agriculture, 2nd Annual Eastern Ontario Local Food Conference, provided regional commentary for external Ag stakeholders, presented as a “BR+E and/or Regional Project Best Practice” at EDAC BR+E Training Course as well as OMAFRA BR+E Training ✓ Hosted Regional Launch to increase awareness of beginning of Phase 3 of project
CKL	<p>2014</p> <ul style="list-style-type: none"> ➤ Continue to develop the Kawartha Lakes Food Coalition by expanding individual participation from community groups. ➤ Establishing a community garden network ➤ Establishing a seed library in partnership with CKL Library System and Lindsay Horticulture Society and Master Gardeners <p>2012-13</p> <ul style="list-style-type: none"> ✓ Formation of Food Coalition group, 118 members of the Coalition, which represent 65 community groups from production to, processing, retail, restaurant, social food agencies. Had a CFDC grant to carry out the project ✓ Established a Grow-A-Row project to supply fresh vegetables to local food banks from local gardens and farms. ✓ Presented LFBR&E findings to City of Kawartha Lakes Council ✓ Combining Local Food Action Plan with Kawartha Lakes Food Charter to form a basis for the development of a Kawartha Lakes Local Food Community Coalition to act as a food Policy Council to drive forward the actions identified within the plans
PC	<p>2014</p> <ul style="list-style-type: none"> ➤ Seeking new role for GPAEDC with Kawartha Choice through Strategic Plan ➤ Supporting local food initiatives at Trent University as they change foodservice suppliers to Chartwells from Aramark ➤ Supporting Trent University's Sustainable Ag Program through promotion and partnerships (includes 156 students and 46 majors) <p>2012-13</p> <ul style="list-style-type: none"> ✓ Presented LFBR&E findings to Peterborough Municipal Councils
QW	<p>2014</p> <ul style="list-style-type: none"> ➤ Sponsoring the Eastern Ontario Local Food Conference 2014 in Kingston ➤ Business attraction strategy for local food bakery for downtown core. <p>2012-13</p> <ul style="list-style-type: none"> ✓ Providing opportunities for businesses in the local foods sector to participate in the Shop Local Collaborative Marketing campaign ✓ Hosted Local Food focused Beyond the City Lights conference March '13: secured \$16,000 in sponsorship, lots of business participants, 130 attendees in sessions, 98% were interested in attending future sessions, with additional funds left from the sponsorship they are producing seminars that support local food development, ✓ Developed Farm Food Safety Handbook and distributed to Farmers' Market Vendors & Harvest Hastings members. ✓ Hosting chamber networking event for local food stakeholders night before conference

<p>HC</p>	<p>2014</p> <ul style="list-style-type: none"> ➤ Harvest Hastings is assisting with efforts to support and retain Kemptville College ➤ Working with local farm organizations to host 4th annual “Agribition” to connect grade 4 students with agriculture ➤ Creating new partnerships with Forestry Industry and supporting career days and development opportunities ➤ Supporting Harvest Hastings ongoing efforts to connect the public with local food sources. ➤ Ongoing FAB region work including www.StartaBrewery.ca <p>2012-13</p> <ul style="list-style-type: none"> ✓ Facilitating Networking and Farmer to Farmer workshops
<p>BV</p>	<p>2014</p> <ul style="list-style-type: none"> ➤ Currently in discussion with organizers of the Eastern Ontario local Food Conference to co-host the 2014 conference with Quinte West ➤ Brought local food to the OSUM Conference in Parry Sound <p>2012-13</p> <ul style="list-style-type: none"> ✓ Co-hosted Local Food focused Beyond the City Lights conference March 2013 with Quinte West: secured \$16,000 in sponsorship, lots of business participants, 130 attendees in sessions, 98% were interested in attending future sessions, with additional funds left from the sponsorship they are producing seminars that support local food development
<p>PEC</p>	<p>2014</p> <ul style="list-style-type: none"> ➤ FAB work – inquiries for wineries and breweries continue ➤ One Window Approach – The Community Development Department of Prince Edward County operates on a one-window approach and are seeing a number of new agriculture initiatives through their developments from beginning to successful launch. ➤ Job Fair - during reading week included many agriculture opportunities ➤ Support of Festival, Events & Organizations - Brought Local Food to the Dudley Hewitt Cup, participation with The Great Canadian Cheese Festival to further its efforts to highlight the agriculture industry in the area. Also supporting Prince Edward Federation of Agriculture efforts for marketing. ➤ Workshops: Provided series of workshops benefitting local agriculture businesses (i.e. Health & Safety, Harnessing Technology, etc.) ➤ New Brand: New Branding for Prince Edward County reflects agriculture ➤ Strategic Plan: The new Community Development Strategic Plan identifies a number of priority goals relating Agriculture such as developing an Agriculture/Agribusiness sector strategy that provides clear direction on matters related to the economic sustainability of the agricultural economy in The County <p>2012-13</p> <ul style="list-style-type: none"> ✓ Will be presenting results to task team and work with task team on next steps, followed by a public celebration with council and local businesses who participated in the survey
<p>L&A</p>	<p>2014</p> <ul style="list-style-type: none"> ➤ Farm Food Safety Handbook to be developed for local farmers (sharing the best practice used in Northumberland, Hastings, and Quinte) ➤ Looking for opportunities to cross-promote with beverage tours for 2015 ➤ Ongoing FAB region work including www.StartaBrewery.ca <p>2012-13</p> <ul style="list-style-type: none"> ✓ Kingston Frontenac Lennox & Addington Food Charter
<p>FRO</p>	<p>2014</p> <ul style="list-style-type: none"> ➤ Working with local Food Charter group to address food security issues ➤ Planning a food event in the fall ➤ Working with partners to explore various best practices in local food promotional material, seeking fit for Frontenac ➤ Anne Marie sits on the RED panel for the province and also gets to do the Local Food Fund reviews <p>2012-13</p> <ul style="list-style-type: none"> ✓ Working in collaboration to develop the Kingston Frontenac Lennox & Addington Food Charter
<p>ALL</p>	<p>Leadership Team Partners are sharing best practices and ideas for sector development and consumer marketing.</p>



Infrastructure & Facilities

Work together to complete a gap analysis to reflect infrastructure needs in the Region. Examples may include: mapping assets currently available in the Region, determining the needs of Local Food businesses across the Region, and working together to overcome specific challenges presented by stakeholders.

NC	<p>2014</p> <ul style="list-style-type: none"> ➤ Fall 2014 opening the Ontario Agri-Food Venture Centre – niche value-adding, packaging, chilling, freezing storing facility. <p>2012-13</p> <ul style="list-style-type: none"> ✓ Cautiously moving forward with Agri-Food incubator/ small, niche processing facility to serve Northumberland and region 	
CKL	<p>2014</p> <ul style="list-style-type: none"> ➤ Complete a feasibility of a Kawartha Choice FarmFresh retail/whole outlet in partnership with a local agri-food business as an anchor. ➤ Establishing and sharing a best practice Septic System Rehabilitation Loan Program through the municipality. ➤ Launching an Agricultural Land Lease program to get City owned properties back into production. <p>2012-13</p> <ul style="list-style-type: none"> ✓ Initiated an Innovation Manager position to begin work with entrepreneurs and develop an Innovation Centre, providing guidance to developing businesses. Can collaborate/partner with Northumberland initiative for businesses needing assistance with food processing ✓ Exploring opportunities with local associations and facilities to make available community kitchen spaces which would allow producers to undertake value-added processes ✓ Identifying potential land for agricultural activity owned by the Municipality which will need to focus on long-term leases, and may include non-traditional agricultural lands – community garden spaces 	
QW	<p>2012-13</p> <ul style="list-style-type: none"> ✓ Working in partnership with Hastings we are in the early thought stages of looking at how we might explore more or at least a federally inspected abattoir 	
HC	<p>2014</p> <ul style="list-style-type: none"> ➤ Developing a harvest Hastings strategic plan, many member producers have woodlots as well as farms, so making a woodlot Harvest Hastings group to link all these things together and how rural land owners can become greener and decrease green gases ➤ Additional local food initiatives to be influenced by strategic plan <p>2012-13</p> <ul style="list-style-type: none"> ✓ Working in partnership with Quinte West we are in the early thought stages of looking at how we might explore more or at least a federally inspected abattoir ✓ Are part of a partnership with Prince Edward, Lennox & Addington and Frontenac Counties to develop a marketing strategy to attract craft brewers to our communities 	
PEC	<p>2012-13</p> <ul style="list-style-type: none"> ✓ Are part of a partnership with Hastings, , Lennox & Addington and Frontenac Counties to develop a marketing strategy to attract craft brewers to our communities ✓ Building local agriculture data base and inventory and reviewing regional inventory to identify gaps both locally and regionally to understand and identify ways PEC can fill gaps as well as utilize resources readily available regionally and make those connections 	

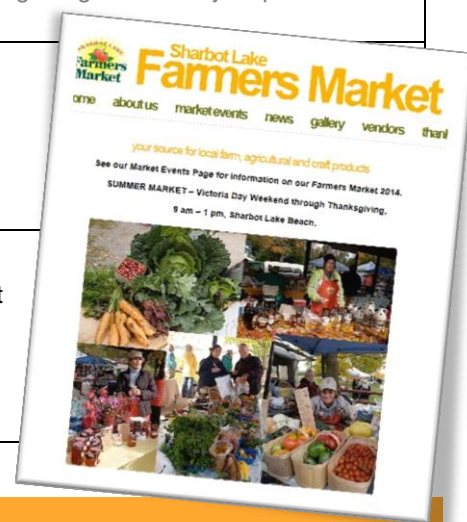
L&A	<p>2014</p> <ul style="list-style-type: none"> ➤ Supporting a micro-brewery opening up locally, great story family farm that they have had since 1784, barley and hops grown on location, chicken coop renovated for tasting room called McKinlon brothers brewery. <p>2012-13</p> <ul style="list-style-type: none"> ✓ Are part of a partnership with Hastings, Prince Edward and Frontenac Counties to develop a marketing strategy to attract craft brewers to our communities
FRO	<p>2014</p> <ul style="list-style-type: none"> ➤ Frontenac Farmers Markets were supported ➤ Lots of development, have a food council going on as well with the health unit <p>2012-13</p> <ul style="list-style-type: none"> ✓ Are part of a partnership with Hastings, Prince Edward and Lennox & Addington Counties to develop a marketing strategy to attract craft brewers to our communities

Market Expansion / Seasonality

Facilitate a best practice review of local food networks. Examples may include: developing a regional inventory of suppliers to assist in addressing gaps in the supply chain of local processors and retailers, reviewing and implementing best practices for local food networking events, and facilitating workshops to promote Local Food sales and use.

NC	<p>2014</p> <ul style="list-style-type: none"> ➤ New Proudly Northumberland website to be launched, including section dedicated to the Ontario Agri-Food Venture Centre ➤ Assisting with the second annual “Local Farm Fest” a free, family-friendly agri-education event to take place in Port Hope, based on a best practice from Uxbridge. Continuing to take place the third Thursday in August. <p>2012-13</p> <ul style="list-style-type: none"> ✓ Launched new “Farm Fresh Destinations” guide to replace “Farm Gate Guide” featuring a new format and partnerships with NFA and Century Farm Families, and recipes. Changes direct result of BR+E research. ✓ Marketing and promotional efforts surrounding local food available year-round and that \$10 spent per week per household in Northumberland will bring \$16.4m into the local economy ✓ Working with Food & Wine Peterborough to present a local food show – including Local Food vendors from Peterborough, City of Kawartha Lakes and Northumberland ✓ Assisting with the development of “Local Farm Fest” a free, family-friendly agri-education event to take place in Port Hope, based on a best practice from Uxbridge. Takes place third Thursday in August.
CKL	<p>2014</p> <ul style="list-style-type: none"> ➤ Using Local Food Fund grant hire Food Coalition Coordinator to implement various activities within Food Action Plan. ➤ Implement additional Food Action Plan activities with assistance from Healthy Communities Funding ➤ Re-print Kawartha Choice FarmFresh guide and map and refresh KCFF website <p>2012-13</p> <ul style="list-style-type: none"> ✓ Upgrading Kawartha Choice website to provide easier access to local food providers ✓ Encourage community garden volunteers to work with BIA's, community improvement, find collaboration that results in mutual benefits ✓ Working with Food & Wine Peterborough to present a local food show – including Local Food vendors from Peterborough, City of Kawartha Lakes and Northumberland
PC	<p>2012-13</p> <ul style="list-style-type: none"> ✓ Upgrading Kawartha Choice website to provide easier access to local food providers ✓ Working with Food & Wine Peterborough to present a local food show – including Local Food vendors from Peterborough, City of Kawartha Lakes and Northumberland
QW	<p>2014</p> <ul style="list-style-type: none"> ➤ Focusing on expanding our farmers market <p>2012-13</p> <ul style="list-style-type: none"> ✓ Creating a section on the City website for local food businesses. It will include local business profiles, upcoming events, useful information and booklets such as the farm fresh safety handbook, a link to the Agricultural minutes and agendas will also be included

BV	2014	<ul style="list-style-type: none"> ➤ Adding to the page on our website including the names of the vendors and what they will be selling at the market ➤ Planning stages for launch of a dedicated Farmers' Market website ➤ Guide or map in development to promote local food availability
	2012-13	<ul style="list-style-type: none"> ✓ Flyers to promote the Farmers' Market ✓ Addition of a Farmers' Market webpage to the corporate website
PEC	2012-13	<ul style="list-style-type: none"> ✓ Endorsed the efforts of a business looking to engage the farming community to grow grains locally required for bread production
L&A	2014	<ul style="list-style-type: none"> ➤ In the 3rd year of the L&A harvest campaign, starting to receive positive feedback, plan to expand on it this year
	2012-13	<ul style="list-style-type: none"> ✓ L&A County has developed a new website called L&A Harvest
FRO	2014	<ul style="list-style-type: none"> ➤ Helping the Sharbot Lake Farmer's Market improve the Market's physical layout ➤ Expanding the Verona Farmers' Market
	2012-13	<ul style="list-style-type: none"> ✓ Making financial contribution initiatives in support of our Farmers' Market groups in marketing efforts re: signage and mapping



Investment Attraction

Facilitate partnerships which will result in investment in the Local Food sector. Examples may include: distributing project findings widely across province, creating an inventory of available supply sources and assess demand for Local Food, building the business case for Local Food as a good investment, exploring opportunities and linkages with angel investors/patient capital and creative funding sources, and increasing the use of succession planning to become a featured draw for investors.

NC	2014	<ul style="list-style-type: none"> ➤ New Proudly Northumberland Website to include farm properties for sale ➤ New program being launched to link New Canadians to Farms interested in succession plans.
	2012-13	<ul style="list-style-type: none"> ✓ Developing a Succession Planning initiative proposed for 2014/15
CKL	2012-13	<ul style="list-style-type: none"> ✓ Hosting Succession Planning workshop in 2013
PC	2014	<ul style="list-style-type: none"> ➤ Development and launch of a beer fed pork product, partnership with the microbrewery, Harley farms and Primal Cuts butcher, really popular and getting a lot of "buzz", becoming a tourism draw for the agri-tourism draw
QW	2012-13	<ul style="list-style-type: none"> ✓ Working in partnership with Hastings, we are in the early thought stages of looking at how we might explore more or at least a federally inspected abattoir
HC	2014	<ul style="list-style-type: none"> ➤ A new abattoir is being opened by a Mennonite community family who have taken it over, retail location: Hastings Meat Market
	2012-13	<ul style="list-style-type: none"> ✓ Working in partnership with Quinte West, we are in the early thought stages of looking at how we might explore more or at least a federally inspected abattoir
PEC	2012-13	<ul style="list-style-type: none"> ✓ Made links with heritage businesses and youth organizations to agriculture to foster new partnerships and working relationships

Labour Force Development

Collaborate to promote workforce development across the Region. Examples may include: identifying specific skills and training needs, facilitating accredited training opportunities region-wide, promoting the existing programs to fill knowledge gaps for employers and employees, identifying partners to deliver the knowledge modules most responsive to specific sector needs, and encouraging advocacy with stakeholders.

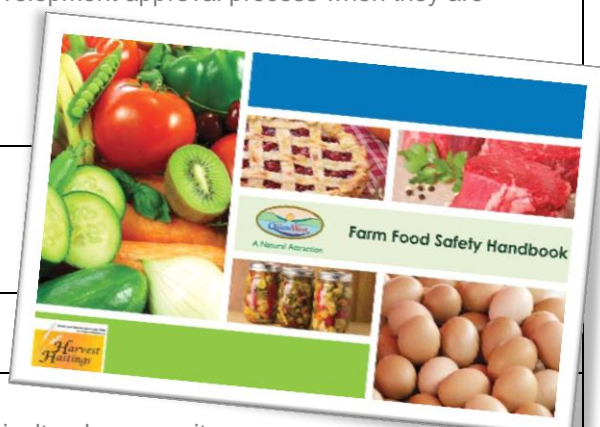
NC	<p>2014</p> <ul style="list-style-type: none"> ➤ Various training sessions planned for winter 2014 including GAP and GMP as well as numerous Safe Food Handling ➤ Exploring opportunity to work with Community training and Development Centre to deliver agriculture-focused Youth At Risk career skills training <p>2012-13</p> <ul style="list-style-type: none"> ✓ Pursuing opportunities to partner in the delivery of workforce development training ✓ Will continue to promote programs and courses of local interest, hosted by neighbouring communities
CKL	<p>2014</p> <ul style="list-style-type: none"> ➤ Working with Work Force Development Board to deliver grade 8 & grade 10 agricultural careers event
QW	<p>2012-13</p> <ul style="list-style-type: none"> ➤ Working with OMAFRA to offer new tools and resources for Rural Entrepreneurs to diversify and expand such as workshops, e-courses and videos
HC	<p>2014</p> <ul style="list-style-type: none"> ➤ Harvest Hastings is running farmer to farmer workshops, including one on meat and meat labeling <p>2012-13</p> <ul style="list-style-type: none"> ✓ Continuing support for our Enterprise Facilitation program to help new or struggling local food operations ✓ Continuing to provide free and confidential business management coaching to all entrepreneurs, including local food operations
BV	<p>2012-13</p> <ul style="list-style-type: none"> ✓ Including Ag stakeholders in a 2013 Job Fair
PEC	<p>2014</p> <ul style="list-style-type: none"> ➤ Worked with ECOTB on vital signs report, identifying food as a big issue, food security, healthy food, working on a food network in the County <p>2012-13</p> <ul style="list-style-type: none"> ✓ Explore opportunities to work with Eastern Central Ontario Training Board and Loyalist College to pursue opportunities to create jobs well matched to current employment needs in the agricultural sector.
FRO	<p>2014</p> <ul style="list-style-type: none"> ➤ County were happy to support the Sharbot Lake Farmer's Market and the workshops they held from spring to fall



Regulations and Processes


Facilitate a best practice model to clarify regulations and streamline processes for Local Food business start-up and expansion. Examples may include: determining the best practice for jargon-free FAQ or “how to expand your business here” document, facilitating the development of a best practice guide for navigating local food business start-up and expansion, increasing the awareness of on-the-ground regulatory challenges with upper-tier bureaucrats and senior politicians, examining stakeholder regulatory challenges to glean potential solutions that could be implemented at a local and provincial level, promoting the use of a best-practice model for on-farm food processing and working with the local health unit.

NC	<p>2014</p> <ul style="list-style-type: none"> ➤ Continuing to promote the Farm Food Safety handbook as a best practice model for Health Unit partnerships ➤ Plan & prepare roll out of special Food Safety, GAP, GMP and HACCP training to support use of OAFVC for business and product development. ➤ Plans to explore CKL model as best practice for public/private municipal loans to upgrade/improve rural property owners' septic systems <p>2012-13</p> <ul style="list-style-type: none"> ✓ Offering Farm Food Safety Handbook to regional partners as best-practice model for helping local Health Units collaborate with EDOs to better serve agri-businesses ✓ Have requested a copy of QW's Development Approval Process to explore commonalities in NC with lower tier planning departments
CKL	<p>2014</p> <ul style="list-style-type: none"> ➤ Assist in interpretation and implementation of new PPS guidelines as they pertain to value added activities and expanding food processing and distribution activities. ➤ Assist in the development of Secondary Plans and Zoning Bylaws to assist agriculture and food business expansions. ➤ Plans to explore Northumberland Farm Food Safety handbook for re-print in Kawartha Lakes <p>2012-13</p> <ul style="list-style-type: none"> ✓ Working with Development Services to host a development workshop to deliver the information found in the approval processes guides. ✓ Worked with Kawartha Conservation on the development of a new Policy Manual for Planning and Regulatory approvals
PC	<p>2014</p> <ul style="list-style-type: none"> ➤ Municipal sustainability plan established a local food subcommittee, focusing on stable food access partners
QW	<p>2012-13</p> <ul style="list-style-type: none"> ✓ Planning & Development Services have created a document outlining the development approval process as well as a flow chart to assist businesses in understanding the general development approval process when they are considering expansions ✓ Work with Harvest Hastings and the Hastings and Prince Edward Counties Health Unit on developing a farm fresh safety handbook
HC	<p>2012-13</p> <ul style="list-style-type: none"> ✓ Work with Quinte West, Harvest Hastings and the Hastings and Prince Edward Counties Health Unit on developing a Farm Fresh Safety Handbook
BV	<p>2012-13</p> <ul style="list-style-type: none"> ✓ Launched a Farm Food Safety handbook
PEC	<p>2012-13</p> <ul style="list-style-type: none"> ✓ Developing informational pieces and sessions to aid the local agricultural community when seeking expansion, creation of events etc.



Economic Impact / Awareness

Coordinate efforts to promote the economic success of our Local Food businesses. Examples may include: coordinating the presentation of the BR+E findings to Municipal Councils, ensuring project findings are widely disseminated, and profiling

NC	<p>2014</p> <ul style="list-style-type: none"> ➤ Continue to promote success and advancements of Northumberland County's Local Food sector through media, speaking engagements, trade shows, and community events. (Presentations include: EDAC, Bring Food Home, Clarington Agriculture Summit, OMAF/MRA BR+E Training, Quinte West Ag Advisory Committee, NFA. Provide input to Deloitte for the AMO "Best Practices in Local Food Guide for Municipalities", attended Bring Food Home Local Food trade show and Winter Fancy Food Show) ➤ Working with various groups across the province to promote Regional BR+Es as a best practice model for Local Food sector development. <p>2012-13</p> <ul style="list-style-type: none"> ✓ Hosting LocalFoodBRE.ca website to ensure survey results are accessible, adding content from (or links to) partner communities which demonstrate actions and successes connected to the project ✓ Expand partnership with Northumberland Federation of Agriculture to increase awareness of agriculture as a career choice, economic driver and source for fresh local food
CKL	<p>2014</p> <ul style="list-style-type: none"> ➤ Continue to develop the Kawartha Lakes Food Coalition and take the Kawartha Lakes Food Action Plan to Council for final approval. ➤ Implement additional Food Action Plan activities with assistance from Healthy Communities Funding. ➤ Coordinate the planning for the Kawartha Lakes 100 Mile Dinner and United Way fundraiser featuring foods grown by Kawartha Choice FarmFresh members ➤ Coordinate the planning for Kawartha Farmfest now in it's 12th year <p>2012-13</p> <ul style="list-style-type: none"> ➤ Provided input to Deloitte for the AMO "Best Practices in Local Food Guide for Municipalities" ➤ Provided input to the Poverty Reduction Strategy around local food system development. ➤ Planning a 10th Anniversary publication to celebrate the successes of individual food businesses in the region and identify access opportunities for local food 
PC	<p>2012-13</p> <ul style="list-style-type: none"> ✓ Transition Town Peterborough are using BR+E data as a foundation to create an "Economic Impact Analysis Local Food Task Force"
HC	<p>2014</p> <ul style="list-style-type: none"> ➤ Harvest Hastings is focusing on food security, working on a healthy living, active living, with a good food box working hard to get more local food ➤ 50,000 hits (and counting!) on the Harvest Hastings website, unfortunately finding a number of producers are having to get outside jobs (not wholly uncommon in region) <p>2012-13</p> <ul style="list-style-type: none"> ✓ Continuing support for awareness of local food
BV	<p>2012-13</p> <ul style="list-style-type: none"> ✓ Creating opportunities for local International Brands using local food to sponsor local food events.
PEC	<p>2012-13</p> <ul style="list-style-type: none"> ✓ Exploring opportunities to rejuvenate website and online product sale opportunities

Regional Local Food BR+E 2014 Outcomes



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