

REGIONAL LOCAL FOOD BUSINESS RETENTION AND EXPANSION PROJECT

2016 Outcomes Report

This brief report outlines actions undertaken in support of the Regional Recommendations of the 2012 Regional Local Food Business Retention and Expansion Project.



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Collaborations

Work together to support and promote Local Food businesses and initiatives in our communities.

Examples may include: bringing BR+E results to local Municipal Councils in July, developing shared messaging for consumers, identifying local partnerships and networks, and distributing BR+E results to various stakeholder and research groups around the province.

Northumberland

2015-16

- Continuing to support the work of the Northumberland Food Policy Council
- Partnering with the United Way and the Food Policy Council to develop an interactive Food Resource Map
- Continuing to promote the OAFVC through speaking engagements, tours and other marketing and economic development activities
- Fielding inquiries, giving presentations, and offering guidance to community representatives, politicians, media and consultants regarding the our experience delivering a multi-jurisdictional project of this scale, scope, and theme, from all across the country
- Completing the Final Regional Local Food BR&E Report

2014

- ✓ Continued participation on the OEEEDCs' Food Sector Team
- ✓ Continuing to support the work of HKPR and their partners to develop a Local Food Charter for Northumberland County
- ✓ Hosting a 2014 Regional Local Food BR+E Outcome Update meeting for all project partners to learn from partners about best practices and upcoming projects.
- ✓ Promoting the project, outcomes and regional partnerships to outside stakeholders and communities. Offering guidance to other communities considering similar projects.
- ✓ Promoting Local Food skill development opportunities in neighbouring communities to Northumberland businesses.
- ✓ Developing new partnerships with Loyalist College and Durham College to support new, ongoing projects

2012-13

- ✓ Continued participation on the OEEEDCs' Food Sector Team
- ✓ Presented LFBR+E project/concept to ROMA, Ontario Rural Secretariat, 1st Annual Eastern Ontario Local Food Conference
- ✓ Presenting LFBR+E Findings to County and Local Councils, Economic Development Committees, Northumberland Federation of Agriculture, 2nd Annual Eastern Ontario Local Food Conference, provided regional commentary for external Ag stakeholders, presented as a "BR+E and/or Regional Project Best Practice" at EDAC BR+E Training Course as well as OMAFRA BR+E Training
- ✓ Hosted Regional Launch to increase awareness of beginning of Phase 3 of project

Kawartha Lakes

2015-16

- Established Working Groups within the Kawartha Lakes Food Coalition – Growth & Sustainability; Food Security; and Regulatory Hurdles
- Food Security group hosted 4 Food Preparation/Canning Workshops
- Collaborating with Ontario Goat, Sunderland Cooperative, OMAFRA Sheep & Goat Specialist, Mariposa Dairy, MP & MPP to attract more goat milk production to Kawartha Lakes.

2014

- ✓ Continue to develop the Kawartha Lakes Food Coalition by expanding individual participation from community groups.

- ✓ Establishing a community garden network
- ✓ Establishing a seed library in partnership with CKL Library System and Lindsay Horticulture Society and Master Gardeners

2012-13

- ✓ Formation of Food Coalition group, 118 members of the Coalition, which represent 65 community groups from production to, processing, retail, restaurant, social food agencies. Had a CFDC grant to carry out the project
- ✓ Established a Grow-A-Row project to supply fresh vegetables to local food banks from local gardens and farms.
- ✓ Presented LFBR&E findings to City of Kawartha Lakes Council
- ✓ Combining Local Food Action Plan with Kawartha Lakes Food Charter to form a basis for the development of a Kawartha Lakes Local Food Community Coalition to act as a food Policy Council to drive forward the actions identified within the plans

Peterborough**2015-16**

- Supporting the development of the Greater Golden Horseshoe Food and Farming Asset Map
- Developing new Agriculture Sector Videos and content in Chefs of the Kawarthas with Peterborough and the Kawarthas Tourism
- 2015 update of Kawartha Choice Farm Fresh map and website

2014

- ✓ Seeking new role for GPAEDC with Kawartha Choice through Strategic Plan
- ✓ Supporting local food initiatives at Trent University as they change foodservice suppliers to Chartwells from Aramark
- ✓ Supporting Trent University's Sustainable Ag Program through promotion and partnerships (includes 156 students and 46 majors)

2012-13

- ✓ Presented LFBR&E findings to Peterborough Municipal Councils

Quinte West**2015-16**

- Planning and Organizing the 2016 Eastern Ontario Local Food Conference (EOLFC) to be hosted partnership with Belleville and OMAFRA on November 22&23. The program will include a Local Food Tour with various stops in the area to illustrate and celebrate our success in the agriculture and culinary sectors. There will also be a trade show highlighting local products, services and resources.
- Hosted the 2015 Eastern Ontario Local Food Conference (EOLFC) on November 4 & 5 in partnership with Belleville and OMAFRA
- Coordinated a Local Food Bus Tour and Local Food Reception for day one of EOLFC with stops in the area to illustrate and celebrate our success in the agriculture and culinary sectors.

2014

- ✓ Sponsoring the Eastern Ontario Local Food Conference 2014 in Kingston
- ✓ Business attraction strategy for local food bakery for downtown core.

2012-13

- ✓ Providing opportunities for businesses in the local foods sector to participate in the Shop Local Collaborative Marketing campaign
- ✓ Hosted Local Food focused Beyond the City Lights conference March '13: secured \$16,000 in sponsorship, lots of business participants, 130 attendees in sessions, 98% were interested in attending future sessions, with additional funds left from the sponsorship they are producing seminars that support local food development,

- ✓ Developed Farm Food Safety Handbook and distributed to Farmers' Market Vendors & Harvest Hastings members.
- ✓ Hosting chamber networking event for local food stakeholders night before conference

Hastings

2014

- ✓ Harvest Hastings is assisting with efforts to support and retain Kemptville College
- ✓ Working with local farm organizations to host 4th annual "Agri-bition" to connect grade 4 students with agriculture
- ✓ Creating new partnerships with Forestry Industry and supporting career days and development opportunities
- ✓ Supporting Harvest Hastings ongoing efforts to connect the public with local food sources.
- ✓ Ongoing FAB region work including www.StartaBrewery.ca

2012-13

- ✓ Facilitating Networking and Farmer to Farmer workshops

Belleville

2015-16

- Partner with Quinte West for the Eastern Ontario Local Food Conference
- Partner with Bay of Quinte Tourism for stronger focus on local food through the Cheddar, Ale, Apple, Chocolate Trail

2014

- ✓ Currently in discussion with organizers of the Eastern Ontario local Food Conference to co-host the 2014 conference with Quinte West
- ✓ Brought local food to the OSUM Conference in Parry Sound

2012-13

- ✓ Co-hosted Local Food focused Beyond the City Lights conference March 2013 with Quinte West: secured \$16,000 in sponsorship, lots of business participants, 130 attendees in sessions, 98% were interested in attending future sessions, with additional funds left from the sponsorship they are producing seminars that support local food development

Prince Edward County

2015-16

- Ongoing partnership and collaboration with FAB region projects
- Providing assistance to boards of the Taste Trail/Arts Trail, Countylicious, Maple in the County to ensure the continuance of these successful programs/events.
- Sponsoring agriculture events such as TASTE, Cheese Festival.
- Working with OMAFRA to bring a full day "Selling Food in Ontario" Workshop to The County.
- Working in partnership with the Small Business Centre and PELA CFDC to support small business start-up.
- Continuing to encourage agriculture businesses to apply for awards such as the Premiers Award for Agri-Food Innovation Excellence including a client company which won and have now built their own manufacturing plant and will soon appear on the *Dragon's Den*.

2014

- ✓ FAB work – inquiries for wineries and breweries continue
- ✓ One Window Approach – The Community Development Department of Prince Edward County operates on a one-window approach and are seeing a number of new agriculture initiatives through their developments from beginning to successful launch.
- ✓ Job Fair - during reading week included many agriculture opportunities
- ✓ Support of Festival, Events & Organizations - Brought Local Food to the Dudley Hewitt Cup, participation with The Great Canadian Cheese Festival to further its efforts to highlight the agriculture industry in the area. Also supporting Prince Edward Federation of Agriculture efforts for marketing.

- ✓ Workshops: Provided series of workshops benefitting local agriculture businesses (i.e. Health & Safety, Harnessing Technology, etc.)
- ✓ New Brand: New Branding for Prince Edward County reflects agriculture
- ✓ Strategic Plan: The new Community Development Strategic Plan identifies a number of priority goals relating Agriculture such as developing an Agriculture/Agribusiness sector strategy that provides clear direction on matters related to the economic sustainability of the agricultural economy in The County

2012-13

- ✓ Will be presenting results to task team and work with task team on next steps, followed by a public celebration with council and local businesses who participated in the survey

Lennox & Addington**2015-16**

- Continuing our partnership with the FAB Region, including investment attraction marketing initiatives. Social media and PR campaigns are targeting the Greater Toronto Area.
- Participating on the Ontario East Economic Development Commission's *Food Sector Team*.

2014

- ✓ Farm Food Safety Handbook to be developed for local farmers (sharing the best practice used in Northumberland, Hastings, and Quinte)
- ✓ Looking for opportunities to cross-promote with beverage tours for 2015
- ✓ Ongoing FAB region work including www.StartaBrewery.ca

2012-13

- ✓ Kingston Frontenac Lennox & Addington Food Charter

Frontenac**2015-16**

- New County Economic Development Implementation Plan includes "Food & Beverage" as one of three themes for 2016-2020. Highly collaborative projects are being planned in partnership with townships.
- Supporting to another food event called "Food Matters" with KFL&A Food Council in 2016
- KFL&A Food Council completed *A Primer on Food Security for Kingston, Frontenac, Lennox & Addington*.

2014

- ✓ Working with local Food Charter group to address food security issues
- ✓ Planning a food event in the fall
- ✓ Working with partners to explore various best practices in local food promotional material, seeking fit for Frontenac
- ✓ Anne Marie sits on the RED panel for the province and also gets to do the Local Food Fund reviews

2012-13

- ✓ Working in collaboration to develop the Kingston Frontenac Lennox & Addington Food Charter

ALL OF US

Leadership Team Partners are sharing ideas and best practices for sector development and consumer marketing.

Infrastructure & Facilities

Work together to complete a gap analysis to reflect infrastructure needs in the Region. Examples may include: mapping assets currently available in the Region, determining the needs of Local Food businesses across the Region, and working together to overcome specific challenges presented by stakeholders

Northumberland

2015-16

- Hosted Grand Opening and Ceremonial Pizza Cutting at the OAFVC with Premier Wynne and the Minister Jeff Leal (Minister Agriculture Food and Rural Affairs)
- Working with BACN to ensure a broader dialogue and engagement with agri-business clients
- Implementing a new sales system to ensure a smooth transition for clients and service providers as they transition through BACN, Ec Dev, and the OAFVC
- Working with the Greater Golden Horseshoe Food and Farm Alliance to bring their Food and Farming Asset Map to Eastern Ontario (serving as a pilot community along with Kawartha Lakes and Peterborough)

2014

- ✓ Planning, constructing and promoting the Ontario Agri-Food Venture Centre, as a niche value-adding, food processing, packaging, storage facility.

2012-13

- ✓ Cautiously exploring the possibility of creating an Agri-Food incubator/ small niche processing facility to serve Northumberland and region

Kawartha Lakes

2015/16

- Completed the Kawartha Region Food Hub Feasibility Study
- Completed the Pilot project Septic System Rehabilitation Loan Program and confirmed as a continued program.

2014

- ✓ Complete a feasibility of a Kawartha Choice Farm Fresh Retail/Wholesale outlet in partnership with a local Agri-Food business as an anchor.
- ✓ Establishing and sharing a best practice Septic System Rehabilitation Loan Program through the municipality.
- ✓ Launching an Agricultural Land Lease program to get City owned properties back into production.

2012-13

- ✓ Initiated an Innovation Manager position to begin work with entrepreneurs and develop an Innovation Centre, providing guidance to developing businesses. Can collaborate/partner with Northumberland initiative for businesses needing assistance with food processing
- ✓ Exploring opportunities with local associations and facilities to make available community kitchen spaces which would allow producers to undertake value-added processes
- ✓ Identifying potential land for agricultural activity owned by the Municipality which will need to focus on long-term leases, and may include non-traditional agricultural lands – community garden spaces

Quinte West

2015-16

- Installing tent ringlets within the Front Street Farmers' Market footprint to support vendor participation and expansion
- Purchased and installed new lighting in the Front Street Farmers' Market structure.
- Promoted the Front Street Farmers' Market as an identified destination through Phase II of the Wayfinding Signage Master Plan Project. Phase II of the project will see a total of sixty new signs installed as a result of the Wayfinding Signage Master Plan.

2012-13

- ✓ Working in partnership with Hastings we are in the early thought stages of looking at how we might explore more or at least a federally inspected abattoir

Hastings

2014

- ✓ Developing a harvest Hastings strategic plan, many member producers have woodlots as well as farms, so making a woodlot Harvest Hastings group to link all these things together and how rural land owners can become greener and decrease green gases
- ✓ Additional local food initiatives to be influenced by strategic plan

2012-13

- ✓ Working in partnership with Quinte West we are in the early thought stages of looking at how we might explore more or at least a federally inspected abattoir
- ✓ Are part of a partnership with Prince Edward, Lennox & Addington and Frontenac Counties to develop a marketing strategy to attract craft brewers to our communities

Prince Edward County

2015-16

- Working with the Community Foundation Food Security Group to establish a community garden on Municipal lands

2012-13

- ✓ Are part of a partnership with Hastings, , Lennox & Addington and Frontenac Counties to develop a marketing strategy to attract craft brewers to our communities
- ✓ Building local agriculture data base and inventory and reviewing regional inventory to identify gaps both locally and regionally to understand and identify ways PEC can fill gaps as well as utilize resources readily available regionally and make those connections

Lennox & Addington

2015-16

- A 2nd craft brewery to be opened in Napanee. The Napanee Brewing Company will open in May 2016.

2014

- ✓ Supporting a micro-brewery opening up locally, great story family farm that they have had since 1784, barley and hops grown on location, chicken coop renovated for tasting room called McKinlon brothers brewery.

2012-13

- ✓ Are part of a partnership with Hastings, Prince Edward and Frontenac Counties to develop a marketing strategy to attract craft brewers to our communities

Frontenac

2015-16

- Community Development Advisory Committee is in the early stages of developing strategic partnerships with rural Kingston and others to explore future opportunities surrounding a food storage and distribution centre.
- Hosted the Annual Sustainability Breakfast with the theme: *Local Food*. Guest speaker Dan Borowec gave a presentation about Northumberland's Ontario's Agri-Food Venture Centre

2014

- ✓ Supported Frontenac Farmers Markets
- ✓ Lots of development, have a food council going on as well with the health unit

2012-13

- ✓ Are part of a partnership with Hastings, Prince Edward and Lennox & Addington Counties to develop a marketing strategy to attract craft brewers to our communities

Market Expansion / Seasonality

Facilitate a best practice review of local food networks. Examples may include: developing a regional inventory of suppliers to assist in addressing gaps in the supply chain of local processors and retailers, reviewing and implementing best practices for local food networking events, and facilitating workshops to promote Local Food sales and use.

Northumberland

2015-16

- Operating the OAFVC and offering value-adding services to help growers extend their product's availability/shelf life
- Developing relationships with numerous markets, grocers and distributors to support market expansion opportunities for OAFVC clients and local producers
- Working to fill the gap in the Hops supply chain by offering pelletizing, packaging and storage solutions for Ontario hops growers
- Launching the new "[55] Farm Fresh Destinations" guide
- Assisted with the coordination of the 3rd annual "Local Farm Fest" event
- Participated in 2 CARILED projects which helped develop a network of contacts in Jamaica and the Caribbean to source sustainable organic produce which cannot be grown in Canada, for clients using the OAFVC

2014

- ✓ New Proudly Northumberland website to be launched, including section dedicated to the Ontario Agri-Food Venture Centre
- ✓ Assisting with the second annual "Local Farm Fest" a free, family-friendly agri-education event to take place in Port Hope, based on a best practice from Uxbridge. Continuing to take place the third Thursday in August.

2012-13

- ✓ Launched new "Farm Fresh Destinations" guide to replace "Farm Gate Guide" featuring a new format and partnerships with NFA and Century Farm Families, and recipes. Changes direct result of BR+E research.
- ✓ Marketing and promotional efforts surrounding local food available year-round and that \$10 spent per week per household in Northumberland will bring \$16.4m into the local economy
- ✓ Working with Food & Wine Peterborough to present a local food show – including Local Food vendors from Peterborough, City of Kawartha Lakes and Northumberland
- ✓ Assisting with the development of "Local Farm Fest" a free, family-friendly agri-education event to take place in Port Hope, based on a best practice from Uxbridge. Takes place third Thursday in August.

Kawartha Lakes

2015-16

- Hosted Starting or Growing a Food Business in Ontario workshop to assist producers in understanding logistics in Value Added Food Processing
- Completed a survey and report on Using Commercial Kitchens for Value Added Processing.
- Produced a new Kawartha Choice FarmFresh Map and Guide
- Developed a new Kawartha Choice FarmFresh Website

2014

- ✓ Using Local Food Fund grant hire Food Coalition Coordinator to implement various activities within Food Action Plan.
- ✓ Implement additional Food Action Plan activities with assistance from Healthy Communities Funding
- ✓ Re-print Kawartha Choice FarmFresh guide and map and refresh KCFF website

2012-13

- ✓ Upgrading Kawartha Choice website to provide easier access to local food providers
- ✓ Encourage community garden volunteers to work with BIA's, community improvement, find collaboration that results in mutual benefits
- ✓ Working with Food & Wine Peterborough to present a local food show – including Local Food vendors from Peterborough, City of Kawartha Lakes and Northumberland

Peterborough**2015-16**

- Transition Town Peterborough successfully campaigned for the City & County to declare September “Local Food Month”

2012-13

- ✓ Upgrading Kawartha Choice website to provide easier access to local food providers
- ✓ Working with Food & Wine Peterborough to present a local food show – including Local Food vendors from Peterborough, City of Kawartha Lakes and Northumberland

Quinte West**2015-16**

- Pursuing Farmers' Market Improvements
- Implementing a Strategic Marketing Plan to increase vendor participation and enhance the customer base.

2014

- ✓ Focusing on expanding our farmers market

2012-13

- ✓ Creating a section on the City website for local food businesses. It will include local business profiles, upcoming events, useful information and booklets such as the farm fresh safety handbook, a link to the Agricultural minutes and agendas will also be included

Belleville**2014**

- ✓ Adding to the page on our website including the names of the vendors and what they will be selling at the market
- ✓ Planning stages for launch of a dedicated Farmers' Market website
- ✓ Guide or map in development to promote local food availability

2012-13

- ✓ Flyers to promote the Farmers' Market
- ✓ Addition of a Farmers' Market webpage to the corporate website

Prince Edward County**2015-16**

- Working hand-in-hand with our Development and Planning Departments with a “one-window” approach to assist existing and new agriculture-related businesses work through the steps from business conception to launch as well as through expansions.

2012-13

- ✓ Endorsed the efforts of a business looking to engage the farming community to grow grains locally required for bread production

Lennox & Addington**2014**

- ✓ In the 3rd year of the L&A harvest campaign, starting to receive positive feedback, plan to expand on it this year

2012-13

- ✓ L&A County has developed a new website called L&A Harvest

Frontenac

2015-16

- Created and launched You Tube videos supporting local food businesses as part of the County's 150th anniversary in 2015
- Planning Web-based portal for 2016 to include listing of local food producers, processors and retailers
- Providing financial support to publish a booklet and map of local food businesses and farmers markets in the County

2014

- ✓ Helping the Sharbot Lake Farmer's Market improve the Market's physical layout
- ✓ Expanding the Verona Farmers' Market

2012-13

- ✓ Making financial contribution initiatives in support of our Farmers' Market groups in marketing efforts re: signage and mapping

Economic Impact / Awareness

Coordinate efforts to promote the economic success of our Local Food businesses. Examples may include: coordinating the presentation of the BR+E findings to Municipal Councils, ensuring project findings are widely disseminated, and profiling stakeholder success stories locally and regionally.

Northumberland

2015-16

- Providing support for local food events and activities across Northumberland
- Coordinating a number of Agriculture-focused bus tours in Northumberland
- Continuing to look for opportunities to partner to educate the public about the importance of agriculture to the local economy, advocate for agri-food businesses and promote opportunities to highlight local food
- Re-designing the Regional Local Food BR+E website to commemorate related successes from each community
- Working with Immigration Portal to create and distribute New Canadian farming materials and education

2014

- ✓ Continue to promote success and advancements of Northumberland County's Local Food sector through media, speaking engagements, trade shows, and community events. (Presentations include: EDAC, Bring Food Home, Clarington Agriculture Summit, OMAF/MRA BR+E Training, Quinte West Ag Advisory Committee, NFA. Provide input to Deloitte for the AMO "Best Practices in Local Food Guide for Municipalities", attended Bring Food Home Local Food trade show and Winter Fancy Food Show)
- ✓ Working with various groups across the province to promote Regional BR+Es as a best practice model for Local Food sector development.

2012-13

- ✓ Hosting LocalFoodBRE.ca website to ensure survey results are accessible, adding content from (or links to) partner communities which demonstrate actions and successes connected to the project
- ✓ Expand partnership with Northumberland Federation of Agriculture to increase awareness of agriculture as a career choice, economic driver and source for fresh local food

Kawartha Lakes

2015/16

- Implement the Kawartha Lakes Food Action Plan
- Host the annual Kawartha Lakes 100 Mile Dinner and United Way fundraiser featuring foods grown by Kawartha Choice Farm Fresh members

- Coordinate the planning for Kawartha Farm Fresh now in its 13th year
- Host the annual VIP Agricultural Tour for local politicians, bureaucrats, and agency partners.
- Provide agriculture education to the public through fairs, exhibitions and other public events.

2014

- ✓ Continue to develop the Kawartha Lakes Food Coalition and take the Kawartha Lakes Food Action Plan to Council for final approval.
- ✓ Implement additional Food Action Plan activities with assistance from Healthy Communities Funding.
- ✓ Coordinate the planning for the Kawartha Lakes 100 Mile Dinner and United Way fundraiser featuring foods grown by Kawartha Choice Farm Fresh members
- ✓ Coordinate the planning for Kawartha Farm Fresh now in its 12th year

2012-13

- ✓ Provided input to Deloitte for the AMO “Best Practices in Local Food Guide for Municipalities”
- ✓ Provided input to the Poverty Reduction Strategy around local food system development.
- ✓ Planning a 10th Anniversary publication to celebrate the successes of individual food businesses in the region and identify access opportunities for local food

Peterborough**2015-16**

- Peterborough City and Agriculture Society working towards development of new strategy for the Peterborough Exhibition and other events to have more Agriculture inclusion and exposure.

2012-13

- ✓ Transition Town Peterborough are using BR+E data as a foundation to create an "Economic Impact Analysis Local Food Task Force"

Hastings**2014**

- ✓ Harvest Hastings is focusing on food security, working on a healthy living, active living, with a good food box working hard to get more local food
- ✓ 50,000 hits (and counting!) on the Harvest Hastings website, unfortunately finding a number of producers are having to get outside jobs (not wholly uncommon in region)

2012-13

- ✓ Continuing support for awareness of local food

Belleville**2012-13**

- ✓ Creating opportunities for local International Brands using local food to sponsor local food events.

Prince Edward County**2012-13**

- ✓ Exploring opportunities to rejuvenate website and online product sale opportunities

Investment Attraction

Facilitate partnerships which will result in investment in the Local Food sector. Examples may include: distributing project findings widely across province, creating an inventory of available supply sources and assess demand for Local Food, building the business case for Local Food as a good investment, exploring opportunities and linkages with angel investors/patient capital and creative funding sources, and increasing the use of succession planning to become a featured draw for investors.

Northumberland

2015-16

- Using new Sales software “Pipedrive” to facilitate better client-interaction tracking
- Working with the GGHFFA to develop Local Farm and Food Asset Map to facilitate procurement, training, and cluster-development opportunities
- Negotiating with multiple food processing companies to establish base of operations in Northumberland County
- Announcement pending for new agri-food business making multi-million dollar investment in Northumberland as a result of what is being seen as a “ positive food culture”.

2014

- ✓ New Proudly Northumberland Website to include farm properties for sale
- ✓ New program being launched to link New Canadians to Farms interested in succession plans.

2012-13

- ✓ Developing a Succession Planning initiative proposed for 2014/15

Kawartha Lakes

2015-16

- Developing an Agriculture Attractions Program and Goat Sector Development Program to utilize idle farmland to produce more goat milk for cheese processing sector.

2012-13

- ✓ Hosting Succession Planning workshop in 2013

Peterborough

2015-16

- Supporting the development of North America's leading insect protein farm
- Supporting the development of Ontario's first farm to receive BC SPCA certification
- Supporting expansion and development of a new distillery as well as a yogurt soda factory

2014

- ✓ Development and launch of a beer fed pork product, partnership with the microbrewery, Harley farms and Primal Cuts butcher, really popular and getting a lot of “buzz”, becoming a tourism draw for the agri-tourism draw

Quinte West

2015/16

- Working with the Quinte Economic Development Commission (QEDC) on investment and attraction for the food processing sector.
- Completed the Investment Ready Certified Site program through the MEDEI for lands in the City's North Murray Industrial Park.
- Completing a BR+E in 2016 for the retail/commercial sector

- Successfully secured \$10,000 in EODP funding, in part to support a Strategic Marketing Plan for the Front Street Farmers' Market, as well as to create further business attraction avenues.

2012-13

- ✓ Working in partnership with Hastings , we are in the early thought stages of looking at how we might explore more or at least a federally inspected abattoir

Hastings

2014

- ✓ A new abattoir is being opened by a Mennonite community family who have taken it over, retail location: Hastings Meat Market

2012-13

- ✓ Working in partnership with Quinte West, we are in the early thought stages of looking at how we might explore more or at least a federally inspected abattoir

Prince Edward County

2015-16

- Responding to inquiries generated by the FAB Region app (Start your Brewery in Eastern Ontario) regarding building new breweries in Prince Edward County.
- Preparing a more detailed investment and community profile - a 'prospectus' that illustrates the diversity and strength of the existing business community, opportunities for business investment including a broader range of housing and the ability of the County to support sustainable growth and development.

2012-13

- ✓ Made links with heritage businesses and youth organizations to agriculture to foster new partnerships and working relationships

Labour Force Development

Collaborate to promote workforce development across the Region. Examples may include: identifying specific skills and training needs, facilitating accredited training opportunities region-wide, promoting the existing programs to fill knowledge gaps for employers and employees, identifying partners to deliver the knowledge modules most responsive to specific sector needs, and encouraging advocacy with stakeholders

Northumberland

2015-16

- Promoting new entrants to agriculture by creating innovative outreach opportunities such as pop-up events and weekend workshops
- Developing new Ag programming for New Canadian producers
- Offering ongoing Safe Food Handling Certification at the OAFVC
- Offering Food-centric programming to help integrate and teach new skills to new Canadians into the community
- Hosting workshops to entice new entrants into diverse agriculture opportunities
- Offering a food and beverage business mentoring panel through BACN's Faster Forward program

2014

- ✓ Various training sessions planned for winter 2014 including GAP and GMP as well as numerous Safe Food Handling
- ✓ Exploring opportunity to work with Community training and Development Centre to deliver agriculture-focused Youth At Risk career skills training

2012-13

- ✓ Pursuing opportunities to partner in the delivery of workforce development training

- ✓ Will continue to promote programs and courses of local interest, hosted by neighbouring communities

Kawartha Lakes

2015/16

- Hosted an Agriculture Employers Information Night with Victoria County Career Services and Workforce Development Board.
- Delivered Agriculture Careers Workshop for high school girls through Junior Achievement's – World of Choices Careers event
- Provided Agriculture Career information at Jump Start Your Career Event for Grade 7/8, 11, and 12 students.

2014

- ✓ Working with Work Force Development Board to deliver grade 8 & grade 10 agricultural careers event

Quinte West

2015/16

- 2015 and 2016 Career Fairs – twice yearly in partnership with the City of Belleville;
- Working with QEDC on labour market initiatives
- Offering of ongoing workshops/training in partnership with the Small Business Centre and Trenval Business Development Corporation

2012-13

- ✓ Working with OMAFRA to offer new tools and resources for Rural Entrepreneurs to diversify and expand such as workshops, e-courses and videos

Hastings

2014

- ✓ Harvest Hastings is running farmer to farmer workshops, including one on meat and meat labeling

2012-13

- ✓ Continuing support for our Enterprise Facilitation program to help new or struggling local food operations
- ✓ Continuing to provide free and confidential business management coaching to all entrepreneurs, including local food operations

Belleville

2012-13

- ✓ Including Ag stakeholders in a 2013 Job Fair

Prince Edward County

2015-16

- Collaborating with the Small Business Centre, Career Edge, Chamber of Commerce, Prince Edward Lennox & Addington Community Futures Development Corporation to deliver the 3rd Annual Prince Edward County Job Fair. Over 70 employers in attendance ranging from Wineries, Breweries to a Strawberry Farm and Mushroom Factory etc. in an effort to secure fulltime and part-time employees.

2014

- ✓ Worked with ECOTB on vital signs report, identifying food as a big issue, food security, healthy food, working on a food network in the County

2012-13

- ✓ Explore opportunities to work with Eastern Central Ontario Training Board and Loyalist College to pursue opportunities to create jobs well matched to current employment needs in the agricultural sector

Frontenac

2015-16

- Hiring a County Community Development Coordinator to support local food businesses
- Facilitating Farm Tour series for the County and rural Kingston in 2015 and 2016

2014

- ✓ County were happy to support the Sharbot Lake Farmer's Market and the workshops they held from spring to fall

Regulations and Processes

Facilitate a best practice model to clarify regulations and streamline processes for Local Food business start-up and expansion. Examples may include: determining the best practice for jargon-free FAQ or "how to expand your business here" document, facilitating the development of a best practice guide for navigating local food business start-up and expansion, increasing the awareness of on-the-ground regulatory challenges with upper-tier bureaucrats and senior politicians, examining stakeholder regulatory challenges to glean potential solutions that could be implemented at a local and provincial level, promoting the use of a best-practice model for on-farm food processing and working with the local health unit.

Northumberland

2015-16

- Developing new internal protocols to facilitate better communication intradepartmentally when multiple services are engaged by the same client
- Hosting a "Market Considerations Workshop" to help local agri-food businesses understand the layers of regulation
- Establishing a new Planning function at the County level
- Continuing to promote the Farm Food Safety Handbook as a local resource as well as best practice model

2014

- ✓ Continuing to promote the Farm Food Safety handbook as a best practice model for Health Unit partnerships
- ✓ Plan & prepare roll out of special Food Safety, GAP, GMP and HACCP training to support use of OAFVC for business and product development.
- ✓ Exploring opportunity to use CKL as best practice model for public/private municipal loans to upgrade/improve rural property owners' septic systems

2012-13

- ✓ Offering Farm Food Safety Handbook to regional partners as best-practice model for helping local Health Units collaborate with EDOs to better serve agri-businesses
- ✓ Have requested a copy of QW's Development Approval Process to explore commonalities in NC with lower tier planning departments

Kawartha Lakes

2015/16

- Participated in the consultation process for the Implementation Guidelines for the 2014 Provincial Policy Statement by hosting OMAFRA Policy staff touring Prime Agriculture Sites.
- Participated in the consultation on the 4 Plan's Review
- Participate in drafting and consultation of the Kawartha Lakes Comprehensive Zoning By-Law and 5-year Official Plan Review

2014

- ✓ Assist in interpretation and implementation of new PPS guidelines as they pertain to value added activities and expanding food processing and distribution activities.
- ✓ Assist in the development of Secondary Plans and Zoning Bylaws to assist agriculture and food business expansions.
- ✓ Plans to explore Northumberland Farm Food Safety handbook for re-print in Kawartha Lakes

2012-13

- ✓ Working with Development Services to host a development workshop to deliver the information found in the approval processes guides.
- ✓ Worked with Kawartha Conservation on the development of a new Policy Manual for Planning and Regulatory approvals

Peterborough**2015-16**

- Working with Sustainable Peterborough's Food & Farming's Working Group
- Helping to ensure Sustainable Peterborough's Food & Farming Working Group's "Urban Agriculture Task Force" report is integrated into the new Municipal Official Plan

2014

- ✓ Municipal sustainability plan established a local food subcommittee, focusing on stable food access partners

Quinte West**2015-16**

- The City will be updating the Hastings and Prince Edward Counties' Health Unit *Farm Food Safety Handbook*, and reprinting as required.
- The City held a Front Street Farmers' Market *Vendor Orientation* which included a presentation by the Hastings and Prince Edward Counties Health Unit regarding new legislation.

2012-13

- ✓ Planning & Development Services have created a document outlining the development approval process as well as a flow chart to assist businesses in understanding the general development approval process when they are considering expansions
- ✓ Work with Harvest Hastings and the Hastings and Prince Edward Counties Health Unit on developing a farm fresh safety handbook

Hastings**2012-13**

- ✓ Work with Quinte West, Harvest Hastings and the Hastings and Prince Edward Counties Health Unit on developing a Farm Fresh Safety Handbook

Belleville**2012-13**

- ✓ Launched a Farm Food Safety handbook

Prince Edward County**2015-16**

- Assisting in the review of Official Plan as well as the interpretation and implementation of new PPS guidelines as they pertain to agriculture and value adding activities.

2012-13

- ✓ Developing informational pieces and sessions to aid the local agricultural community when seeking expansion, creation of events etc.

Thank You

Thank you to all of the volunteers and staff people across the region who contributed to the success of this highly successful multi-year, multi-jurisdictional project. The sustainable outcomes of this Regional Local Food Business Retention and Expansion Project are proof positive that when people come together in partnership, the possibilities are boundless.